



CHEUNG KONG PROPERTY HOLDINGS LIMITED 長江實業地產有限公司

(A limited liability Cayman Islands company registered and listed in Hong Kong)
(Stock Code: 1113)

Shareholders Communication Policy

I. OBJECTIVE

Cheung Kong Property Holdings Limited (the “Company”) is committed to enhancing long-term shareholder value through regular communication with its shareholders, both individual and institutional (the “Shareholders”).

To this end, the Company strives to ensure that all Shareholders have ready and timely access to all publicly available information of the Company. The Company sets out in this Policy the framework that it has put in place to promote effective communication with Shareholders so as to enable them to engage actively with the Company and exercise their rights as shareholders in an informed manner.

II. COMMUNICATION WITH SHAREHOLDERS

A. Shareholders’ meetings

The annual general meetings and other general meetings of the Company are the primary forum for communication with Shareholders and for Shareholder participation.

The Company encourages Shareholders to participate in shareholders’ meetings physically or to appoint proxies to attend and vote at such meetings for and on their behalf if they are unable to attend.

Notices of general meetings and the accompanying papers are provided within a prescribed time prior to the meetings on the websites of the Company (www.ckph.com.hk) and Hong Kong Exchanges and Clearing Limited (“HKEx”) (www.hkexnews.hk), and by post to those Shareholders who have elected to receive a hard copy version of such communication.

Shareholders’ meetings are held at a convenient location where the Chairman of the Board of the Company, Directors, and if required, Chairmen of Board committees and representatives from the auditor would be present and are available to answer questions from Shareholders.

B. Financial and other reportings

The Company reports operating results on a half yearly basis and produces interim and annual reports in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“SEHK”) and other applicable laws and regulations (the “Regulatory Requirements”).

From time to time, the Company communicates other information to Shareholders by way of Company's announcement and/or circular, in compliance with the Regulatory Requirements or otherwise.

C. Corporate website

The Company's website (www.ckph.com.hk) provides information on the Company, including shareholders communication.

In addition to a dedicated "Investor Relations" section in which the annual reports, interim reports, announcements and circulars of the Company are posted as soon as practicable following their release to SEHK on the website of HKEx, relevant press releases and speeches are also made available on the Company's website to facilitate communication between the Company, Shareholders and the investment community.

Shareholders may, as a standing or an ad hoc instruction, elect to receive certain shareholders communication (such as notices of general meetings and accompanying papers, circulars, annual reports and interim reports) from the Company by post. In the absence of any such instructions, Shareholders will receive a notification letter informing them of the release of the documents on the websites of the Company and HKEx.

D. Investment market communication

To facilitate communication between the Company, Shareholders and the investment community, results briefings and one-on-one meetings with analysts are arranged from time to time.

In this regard, Directors and employees of the Company who have contacts with investors, analysts and media are aware of the disclosure obligations and requirements under the Company's "Policy on Handling of Confidential Information, Information Disclosure, and Securities Dealing".

III. COMMUNICATION WITH THE COMPANY

Shareholders may, at any time, direct questions, request for publicly available information and provide comments and suggestions to Directors or management of the Company. Such questions, requests and comments can be addressed to the Corporate Affairs Department or the Company Secretary of the Company by mail to 7th Floor, Cheung Kong Center, 2 Queen's Road Central, Hong Kong or by email to contactckph@ckph.com.hk.

Shareholders should direct their questions about their shareholdings by mail to the Company's Branch Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to hkinfo@computershare.com.hk, who has been appointed by the Company to deal with Shareholders for share registration and related matters.

IV. SHAREHOLDER PRIVACY

The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.

V. PUBLICATION OF POLICY

This Policy is available on the website of the Company.

3rd June, 2015